

Contestants, Contract Acts, Stock Contractors, CFR Committee Members

First of all, I'd like to thank all of you for your patience with the vests. I have been assured it will never happen again. The company, Main Gate owes us big time. I've spent so much time at UPS, my socks are turning brown.

Anyway, my next challenge has arrived, The Calendars. We had a few printing issues but they look great and please thank Suzy Mills next time you see her, for all the hard work she put into it. I have been pricing calendars every where I go and I think \$10.00 is a great price for it. So here is what we decided to do.

First of all, your 2008 circuit dues are \$100.00. Notice how we placed ten calendars in this envelope? If you sell these or give them away, you owe us (The Circuit) \$100.00. I don't care if you sell them for twenty. Please send us \$100.00. When we receive your check ... Don't send cash, don't send a bunch of \$10.00 checks, send one check, payable to "CFR" That's the California Finals Rodeo for those of you who went to West Hills. Just kidding. If you make the check out to me personally I will assume it is a tip for all my hard work and put it toward my Rodeo Clown Retirement Fund, and you will still owe the Circuit \$100.00.

Now, all your circuit dues will go directly towards next years added money. Every penny, I promise. Or my names not Gem Blankston. It's not, but I do promise. Now I know what you're thinking..

What if I might not make the finals? Then feel free to feed the calendars to your goats. You have just cost the Circuit about \$10.00.

What if you make the finals and didn't sell the calendars we sent you?

Answer: If you want a jacket and a shot at a go-round buckle and a ticket to the VIP area, then come November your Circuit dues are \$150.00.

If you were not sent any calendars and you make the finals your circuit dues are still \$100.00.

This should add another \$1200.00 to the purse along with the \$2100.00 we already add, plus the added sponsorship money, plus the fact that Doug and Ted are busting their behinds to raise the purse, minus the fact that the WPRA was just awarded 6.8 million dollars in their lawsuit and we will still be around \$4000.00 per event. I HOPE! That puts us ahead of 4 other circuits. I know what you're thinking... " "How does the Montana Circuit add \$9950.00 per event?" They sell 60,000 calendars. The contestants sell about 30,000. We're asking you to sell 10. Next year we hope to ask you to sell twenty.... Can we make money at this? YES.

Here is another way to make a few bucks. You can sell your page to sponsors. Let's take the WPBRAWA Barrel Race page in August. There is lots of places to sell advertising on those two pages. Now Lyndie can tell her gals to find a few sponsors and she has something to offer her sponsors, (advertising throughout California and Nevada). If she sells \$2500.00 worth of advertising, her go-round buckles and saddle are paid for. If she sells more, then she can do with it however she pleases. Please help out your event reps

so we can get this done. The front and back covers are also available, if anyone knows a company that needs a great way to sell their products. Heck, we can even add a few pages if we have to.

In closing, please help me make this work. Please send your circuit dues /Calendar money in right away. Please make the check payable to "CFR" and mail it to me, at my home address. This way I'll be able to keep track of who has paid.

Thanks again. Your UPS man,
Martin Kiff

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