

**California Pro Rodeo Circuit Finals Rodeo  
Financial Report**

**INCOME & EXPENSES**

2006 CFR Total Income	\$184,812.51
2006 CFR Total Expenses	\$198,571.70
<b>Deficit for the 2006 CFR</b>	<b>(\$13,759.19)</b>
City of Norco's share of profits/losses	\$0.00
CA Circuit share of profits/losses	<b>(\$13,759.19)</b>

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<b>INCOME</b>		
Source	Amount	Total
Pre-Sale Tickets	\$17,360.00	
On-Site Ticket Sales	\$29,794.00	
<b>Total Ticket Sales:</b>	<b>\$47,154.00</b>	\$47,154.00
<b>Parking</b>	<b>\$4,788.00</b>	\$4,788.00
Beer, Wine, Soda and Water sales at Rodeo, VIP tent & Dances		
<b>Total Beverage sales:</b>	<b>\$10,224.00</b>	\$10,224.00
California Circuit Dues	\$5,658.00	
Circuit Jacket sales	\$1,878.00	
Circuit Jacket sponsors	\$3,000.00	
<b>Total Jacket sponsors, sales &amp; Circuit dues</b>	<b>\$10,536.00</b>	\$10,536.00
Local Sponsors	\$14,350.00	
Circuit Sponsors	\$9,920.00	
National Sponsors	\$4,700.00	
Sorting & Team Roping Fees	\$406.00	
Open Barrel Race fees	\$1,400.00	
<b>Total sponsorships</b>	<b>\$30,776.00</b>	\$30,776.00
<b>Vendors</b>	<b>\$10,314.51</b>	\$10,314.51
PRCA Sponsorship Added Money	\$37,927.00	
Committee dollars	\$11,031.00	
California Circuit Fees	\$22,062.00	
<b>Total California Circuit funds for awards</b>	<b>\$71,020.00</b>	\$71,020.00
<b>Total Income</b>		<b>\$184,812.51</b>

**2006 Dodge California Pro Rodeo Circuit Finals Rodeo  
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<b>EXPENSES (Page 1 of 3)</b>		
Item	Cost	Total
<b>Insurance</b>		\$3,611.00
\$1 Mil Spectator Liability and Liquor Liability Insurance	\$3,611.00	
<b>Contract Personnel</b>		\$14,600.00
Announcer	\$2,000.00	
Timers (3)	\$1,200.00	
Secretary	\$1,000.00	
Barrelman & Clown	\$1,200.00	
Bullfighters (2)	\$2,600.00	
Sound	\$1,000.00	
Timed Event Chute Boss	\$600.00	
Pickup Men (2)	\$3,000.00	
Speciality Act	\$0.00	
Arena Labor (10)	\$2,000.00	
<b>Lodging</b>		\$5,051.16
Howard Johnson's	\$5,051.16	
<b>Stock Contractors</b>		\$37,680.00
Flying U & Rosser Rodeo	\$12,900.00	(includes SW steers)
Gronney Bros.	\$11,700.00	
Western Rodeo & Russell Rodeo	\$11,700.00	
George Ishman Roping Steers	\$540.00	
Coby Camby Roping Calves	\$840.00	
<b>Prize Money</b>		
Committee Added Money	\$16,800.00	\$56,236.00
PRCA Sponsor Added Stipend Money	\$12,962.00	
\$2.00 of the \$3.00 CA Circuit Fee	\$22,062.00	
40% of \$1. remaining \$3. Circuit Fee	\$4,412.40	
<b>Judges</b>	\$1,350.00	\$1,350.00
<b>Veterinarian</b>	\$600.00	\$600.00
<b>Ambulance</b>	\$1,290.00	\$1,290.00
<b>Scoreboard</b>	\$1,500.00	\$1,500.00
<b>Feed</b>	\$1,975.00	\$1,975.00
<b>Stalls (Barn Attendants)</b>	\$1,000.00	\$1,000.00
<b>Additional Bleacher Seating</b>	1000 @ \$6.00/seat	\$6,000.00
<b>Clean-Up</b>	\$1,000.00	\$1,000.00
<b>Parking</b>		\$2,460.07
Safety Equipment	\$180.07	
Traffic Control Officers	\$690.00	
Chalk	\$90.00	
Parking Attendants	\$1,500.00	
<b>Event Services</b>		\$5,526.79
Portable Toilets, Fencing & Office	\$4,684.11	
Misc vendor expenses due to winds/cold	\$842.68	
<b>Security</b>		\$6,779.99
Overnight Vendor Security Officer	\$690	
Private Security during rodeo	\$2,220.00	
Riverside County Sheriff	\$3,869.99	
<b>Motorhome Rental</b>	\$643.66	\$643.66
<b>Rodeo Office supplies</b>	\$658.32	\$658.32
<b>Page 1 Subtotal</b>		<b>\$144,350.99</b>

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<b>EXPENSES (Page 2 of 3)</b>		
Item	Cost	Total
<b>Carry Over Subtotal from Page 1</b>		<b>\$144,350.99</b>
<b>Tickets</b>		\$2,802.80
Printing	\$950.00	
Misc off-site ticket sales exp	\$352.80	
Ticket takers/Ushers	\$1,500.00	
<b>Advertising</b>		\$10,265.83
Radio	\$5,000.00	
Flyers	\$58.50	
Daysheets	\$971.13	
Programs & Newspaper Inserts	\$2,500.00	
Signboards & Banners	\$370.00	
Posters	\$237.00	
Mailers	\$574.20	
PRCA Programs( 2005 CFR expense)	\$555.00	
<b>Promotions &amp; Awareness campaign</b>		\$2,218.43
Printing	\$739.06	
Ads in Posse Program & Fair Book)	\$650.00	
Promotional give-aways	\$596.62	
Postage	\$232.21	
<b>EZ Rentals</b>		\$1,474.91
(VIP Tent, Gold Buckle seats & Bars)	\$1,474.91	
<b>Beverages @ Rodeo &amp; Dances</b>		\$4,860.61
Ice	\$598.01	
Beer, Wine & Water	\$2,501.56	
Liquor	\$1,461.04	
Sodas for VIP tent	\$300.00	
<b>Band</b>	\$1,500.00	\$1,500.00
<b>Jackets</b>	\$15,300.75	\$15,300.75
<b>Buckles</b>	\$1,584.98	\$1,584.98
<b>Saddles</b>	\$5,000.00	\$7,371.13
CFR 2005 carryover	\$2,371.13	
<b>Power Equipment Rentals and Supplies</b>		
Hertz Equip (Gen, Forklift & High Lift)	\$2,697.79	
United Rentals (Elec cord & boxes)	\$1,741.04	
Rebel Rents (Forklifts)	\$1,462.23	
Double D Rental (Lights & Heaters)	\$889.40	
SGPS (TV Platform & Chain motors)	\$312.00	
Acey-Decy (Spotlights)	\$450.00	
Misc hardware due to winds	\$167.24	
<b>Livestock corral rentals</b>		\$2,000.00
Extra stalls & corrals	\$2,000.00	
<b>Credentials &amp; Passes</b>		\$2,332.48
Printing/Laminating for Badges/Passes	\$947.88	
Lanyards	\$327.00	
Contestant Back Numbers	\$31.46	
Arena banners & signage	\$1,026.14	
<b>Sub - Total Expenses for page 1 &amp; 2</b>		<b>\$196,062.91</b>

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<b>EXPENSES (Page 3 of 3)</b>		
<b>Item</b>	<b>Cost</b>	<b>Total</b>
<b>Carry Over Subtotal from Page 1 &amp; 2</b>		<b>\$196,062.91</b>
<b>Fees &amp; Taxes</b>		\$1,916.39
Health Dept. Fees	\$242.00	
Fire Inspection Fee	\$530.00	
Excise tax	\$594.39	
ABC license	\$300.00	
Norco Chamber Membership Dues	\$50.00	
<b>Staff Meetings and Expenses</b>		
Annual PRCA Convention	\$392.40	\$592.40
PRCA Fees	\$200.00	
<b>Sponsorships &amp; Gifts</b>		
Mikel Moreno Award	\$43.10	
WPRA Thursday barrel race added \$	\$500.00	
<b>Total Expenses</b>		<b>\$198,571.70</b>